The Molecular Basis of Melanoma
Fundamental and evolving concepts

Presented by:
Gregory Pennock, MD, FACP
Baptist MD Anderson Cancer Center
Jacksonville, Florida

This is a program sponsored by Genentech and is not an independent educational program. No CME credits will be provided.

The Molecular Basis of Cancer is a leading educational series that explores key concepts fundamental in:

- Melanoma
- Colorectal cancer
- Gliomas
- Hematologic malignancies
- Lung cancer
- Breast cancer
- Molecular biomarkers in cancer
- Cancer immunotherapy

The educational objectives of this program are to:

- Review the key molecular pathways and genomic factors that drive the development and progression of melanoma
- Explore and understand the role of intratumoral heterogeneity and pathway compensation in disease resistance
- Detail the role of lymphocyte infiltration in melanoma, including immune evasion mechanisms and receptor-ligand interactions
- Discuss the potential of precision medicine, including the biomarker landscape in melanoma, and multidisciplinary approaches to clinical care

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The latest update in The Molecular Basis of Cancer Educational Series

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The Molecular Basis of Melanoma program explores fundamental and emerging concepts in the study of melanoma. The program provides key insights from clinical and preclinical research guiding the development of new therapeutic approaches and discusses molecular mechanisms on which targeted melanoma therapies are based.

Are you involved in the multimodal treatment of melanoma and interested in learning more about evolving concepts? Attendees will receive access to the content of the educational series showcased on The Molecular Basis of Cancer website.

Agenda
Date: November 1, 2015
Arrival: 7:15AM
Presentation: 7:30AM

Location
La Concha Renaissance Hotel
Room: Las Nereidas Ballroom
1077 Ashford Avenue
San Juan, PR 00907

Contact
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To Register
You may register by visiting us online at www.genersvp.com.
Event code: PRF53285
Please RSVP by: October 30, 2015 or stop by event to sign up
Registration is on a first-come, first-served basis.
Seating is limited.

When you RSVP, please indicate whether you will accept or opt out of Genentech’s in-kind benefits (e.g., meals, valet parking) at the program. If you choose to opt out, you may either pay for the meal and parking on your own or not consume anything at the program.

For all program attendees who receive Genentech’s in-kind benefits at this program, Genentech will report the attendee’s name and the value received as required by federal and state disclosure laws. (For more information on the federal law, please visit http://sunshine.gene.com.)

The meal cost may vary by event location and be up to $125 per person (exceptions may apply).

Programs in the MBoC series are unbranded disease education events presented by leading oncologists. This series of programs is sponsored by Genentech but is not intended to promote FDA-approved agents, including Genentech’s products.