

Teri Valls, CMP, CMM

Teri Valls is Executive Director of Meetings, Events & Conference Coordinators, Inc. (MECC). She is responsible for the design and implementation of conference & event management, as well as the management of the company's professional staff. Ms. Valls has more than 27 years of experience in the conference and event management, with a focus in the medical, pharmaceutical and corporate areas as well as special events and new product launches.

In 2001, Ms. Valls was one of only 177 individuals worldwide to receive the designation of CMM (certified meeting manager); it is the highest professional designation in the conference management industry. She completed the CMM program at the Georgetown University Conference Center in Washington, D.C.

Ms. Valls founded Meetings, Events & Conference Coordinators, Inc. (MECC) in 1994, with the objective of developing and marketing medical conferences worldwide. She expanded MECC into one of the most prestigious medical conference marketing and developing firms in Miami. Since inception, she has managed prestigious clients from renowned universities to national accounts for major corporations.

Prior to founding MECC, Ms. Valls was a professional meeting developer and marketer for the University Of Miami School of Medicine where she worked with world-renowned physicians and institutions such as Miami Heart Institute, Miami Children's Hospital, The Sylvester Comprehensive Cancer Center and international medical associations.

Ms. Valls has served as active board member of the South Florida Chapter of Meeting Professionals International, an organization that oversees the meetings and conventions industry and that certifies individuals with extensive knowledge in the field.

In 1997 the Nassau/Paradise Island Ministry of Tourism invited her to become a member of their advisory board, an appointment she held for the two-year tenure. In this capacity she acted as an advisor on issues involving the development and marketing of the meetings and conventions industry.

Ms. Valls is an expert lecturer in educational and motivational issues and has trained management teams at the Sol Melia Hotels & Resorts, the Radisson Cable Beach Resort in Nassau, Bahamas, Florida Atlantic University in Ft. Lauderdale, Florida and Southern Audio Visual, in Miami, Florida. She has also trained hospitality professionals seeking to take the Certified Meeting Professionals exam.

Awards and Designations

Certified Meeting Professional

Certified Meeting Manager (CMM)

2001- 2003 Immediate Past President, South Florida Meeting Professional International

2001- 2003 CMM International Advisory Board Member Meeting Professional International

2002- 2003 Above & Beyond Award, South Florida Meeting Professionals International

2000-2001 President, South Florida Meeting Professionals International

1999- 2000 President Elect, South Florida Meeting Professionals International

1996-1997 South Florida MPI Planner of the Year

1997 Advisory Board Member, Nassau/Paradise Island

1997 Board Member Meeting Professionals International

1996 Co-Chair Special Events Committee for Meetings Professionals International