

# 15<sup>th</sup> Annual Advances in Oncology 2014



**October 10 -11, 2014**  
**Hyatt Regency | Sacramento, CA**

(The October 10th conference is held at the Cancer Center Auditorium  
UC Davis Comprehensive Cancer Center)

## CONFERENCE DIRECTORS

***Helen K. Chew, M.D.***  
Professor of Medicine  
Division of Hematology and Oncology  
Department of Internal Medicine  
UC Davis School of Medicine

***Primo Lara, Jr., M.D.***  
Professor of Medicine  
Division of Hematology and Oncology  
Department of Internal Medicine  
UC Davis School of Medicine

PRESENTED BY

**UC DAVIS**  
**COMPREHENSIVE**  
**CANCER CENTER**

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**THE MEDICAL EDUCATOR**  
**CONSORTIUM**



# COURSE DESCRIPTION

The 15th Annual Advances in Oncology program will bring together academic and community oncologists for the purpose of educating participants on the state-of-the-art clinical management of a wide variety of solid and hematologic malignancies. The program is designed to update physicians and other cancer healthcare providers on recent advances and new diagnostic and treatment modalities in hematologic, breast, lung, gastrointestinal, and genitourinary cancers. This course is intended for physicians and cancer health care providers, including medical, surgical and radiation oncologists, nurses, physician assistants, pharmacists and other interested health care professionals. The conference includes didactic sessions from national oncology leaders and case-based panel discussions involving academic and community oncologists.

## EDUCATIONAL OBJECTIVES

At the conclusion of this symposium, you should be able to:

1. Discuss advances in prognostic and predictive biomarkers and potential applications in therapeutic decision making.
2. Integrate targeted and traditional therapeutic modalities in the treatment of cancer.
3. Assess newly validated treatment options for patients with solid tumors or hematologic malignancies
4. Apply data from recent clinical trials to determine the optimal course of therapy in defined patient populations, with emphasis on novel agents including mTOR inhibitors, ALK inhibitors, monoclonal antibodies, multi-targeted tyrosine kinase inhibitors, and bone-targeting agents, among others.

## NEEDS ASSESSMENT

The diagnosis, risk stratification, and multi-modality state-of-the-art treatment of hematologic and solid malignancies are rapidly evolving. The development of molecular prognostic assays and novel targeted therapies provides promising tools for personalized medicine.

As a result of prior course participant evaluations and needs assessment surveys, the need for cutting edge information on prognostic markers and appropriate application of novel therapies has been identified. This year's conference will specifically address these needs in the common malignancies identified by past participants as essential to their practice, including solid and hematologic cancers. The timing of this meeting in the fall allows for the latest findings in clinical cancer research from major hematology and oncology conferences to be presented and discussed. This educational activity also meets a unique need for the Northern California Sacramento Valley to provide a group of networked and collaborating oncologists a forum to discuss the most recent developments in oncology care in the context of local treatment approaches, patient populations, and open clinical trials.

The course is designed to change physician competence in oncology care. State of the art lectures and panel discussions from local and national oncologists will provide ample discussions on the applications and challenges of new prognostic tools and targeted and cytotoxic therapies. Pre-lecture and post-lecture audience response systems (evaluations) will be used in outcome measures.

## ACCREDITATION

The Medical Educator Consortium is accredited by the Accreditation Council for Continuing Medical Education to provide continuing medical education for physicians.

## CREDIT HOURS

The Medical Educator Consortium designates this live activity for a maximum of 7.0 *AMA PRA Category 1 Credit(s)*<sup>™</sup>. Physicians should only claim credit commensurate with the extent of their participation in the activity.

## DISCLOSURE

The Medical Educator Consortium (MEC) adheres to the ACCME Standards for Commercial Support. All persons that will be in a position to control the content of the CME Activity are required to disclose all relevant financial relationships. Faculty disclosure forms outlining this information will be made available to all participants prior to educational activity. MEC has also implemented a mechanism to identify and resolve all conflicts of interest prior to the education activity being delivered to learners. The source of all support from commercial interests will also be disclosed to learners prior to the beginning of the educational activity.

## NURSING CONTINUING MEDICAL EDUCATION

Continuing Medical Education is acceptable for meeting RN continuing education requirements, as long as the course is *AMA PRA Category 1 Credits*<sup>™</sup>, and has been taken within the appropriate time frames.



# FACULTY AND PANELISTS

**Mehrdad Abedi, M.D.**

Associate Professor of Medicine  
UC Davis School of Medicine

**Kristie Bobolis, M.D.**

Medical Oncologist  
Capitol Hematology-Oncology

**Richard Bold, M.D.**

Professor of Medicine and Division Chief  
Division of Surgical Oncology  
UC Davis Comprehensive Cancer Center

**Helen K. Chew, M.D.**

Professor of Medicine  
Division of Hematology and Oncology  
UC Davis School of Medicine

**Scott Christensen, M.D.**

Professor of Medicine  
Division of Hematology and Oncology  
UC Davis Comprehensive Cancer Center

**David Cooke, M.D.**

Assistant Professor  
Assoc. Program Director, Cardiothoracic  
Surgery Residency  
Division of Cardiothoracic Surgery  
UC Davis Medical Center

**Marc Dall'Era, M.D.**

Assistant Professor  
Department of Urology  
UC Davis Medical Center

**Megan Daly, M.D.**

Assistant Professor  
Department of Radiation Oncology  
UC Davis Comprehensive Cancer Center

**Lawrence H. Einhorn, M.D.**

Distinguished Professor of Medicine  
Lance Armstrong Professor Medicine  
Indiana University School of Medicine  
Indianapolis, Indiana

**Tim Grennan, M.D.**

Hematologist-Oncologist  
Kaiser Permanente Medical Group, Morse

**Richard Guy, M.D.**

Hematologist-Oncologist  
Kaiser Permanente Medical Group, Roseville

**Kendra Hutchinson, M.D.**

Associate Professor  
Division of Hematology and Oncology  
UC Davis Comprehensive Cancer Center

**Brian Jonas, M.D.**

Assistant Professor  
UC Davis Medical School  
UC Davis Comprehensive Cancer Center

**Karen Kelly, M.D.**

Professor of Medicine  
Division of Hematology and Oncology  
Associate Director for Clinical Research  
UC Davis Comprehensive Cancer Center

**Primo Lara, Jr., M.D.**

Professor of Medicine  
Division of Hematology and Oncology  
Associate Director for Translational Research  
UC Davis Comprehensive Cancer Center

**Luko Laptalo, M.D.**

Sacramento Center for  
Hematology/Medical Oncology  
Radiological Associates of Sacramento

**Tianhong Li, M.D., Ph.D.**

Assistant Professor  
Division of Hematology and Oncology  
UC Davis Comprehensive Cancer Center

**Gilbert L. Mandell, M.D.**

Chief, Hematologist-Oncologist  
Chief, Pharmacy and Therapeutics  
The Permanente Medical Group  
South Sacramento

**Kim A. Margolin, M.D.**

Professor of Medicine  
University of Washington School of Medicine  
Fred Hutchinson Cancer Research Center  
Seattle Cancer Care Alliance  
Seattle, Washington

**Aminder Medhi, M.D.**

Hematologist-Oncologist  
Stockton Hematology-Oncology

**Brady Miller, M.D.**

Associate Physician Diplomate  
Fremont Rideout Cancer Center in Marysville  
Division of Hematology Oncology  
UC Davis School of Medicine

**Chong-xian Pan, M.D., Ph.D.**

Associate Professor  
Division of Hematology and Oncology  
UC Davis Comprehensive Cancer Center

**Jonathan Riess, M.D.**

Assistant Professor  
Division of Hematology and Oncology  
UC Davis Comprehensive Cancer Center

**Thomas Semrad, M.D.**

Assistant Professor  
Division of Hematology and Oncology  
UC Davis Comprehensive Cancer Center

**Samer Shihabi, M.D.**

Sacramento Center for  
Hematology/Medical Oncology  
Radiological Associates of Sacramento

**Joseph Tuscano, M.D.**

Professor of Medicine  
Division of Hematology and Oncology  
UC Davis Comprehensive Cancer Center

**Ted Wun, M.D.**

Professor of Medicine  
Chief, Division of Hematology and Oncology  
Associate Dean for Research  
UC Davis Medical Center

# AGENDA

## FRIDAY, OCTOBER 10<sup>TH</sup>

- 11:00 AM**     **Registration and Lunch**
- 11:45 AM**     Welcome and Introduction (Lois O'Grady Lectureship)  
*Ted Wun, M.D.*
- 11:50 AM**     Opening Lecture: Translational Medicine in Oncology  
*Chong-Xian Pan, M.D., Ph.D.*
- 12:00 PM**     Introduction of 2014 Lois O'Grady Lecture  
*Chong-Xian Pan, M.D., Ph.D.*
- 12:05 PM**     O'Grady Keynote Lecture - "Curing Germ Cell Cancer: Lessons Learned and Impact on Solid Tumor Drug Development"  
*Lawrence H. Einhorn, M.D.*
- 12:55 PM**     Question and Answer Session
- 1:00 PM**        Faculty Panel  
*Lawrence H. Einhorn, M.D., Chong-Xian Pan, M.D., Ph.D., Ted Wun, M.D.*

## SATURDAY, OCTOBER 11<sup>TH</sup>

- 6:45 AM**     Registration, coffee, visit exhibits
- 7:15 AM**     Breakfast Symposia (non CME)
- 8:00 AM**     Welcome Remarks  
*Helen Chew, M.D. and Primo Lara, Jr., M.D.*
- 8:05 AM**     Pre-Session Survey  
*Scott Christensen, M.D.*
- 8:10 AM**     Keynote Lecture #1: The Lois O'Grady Lectureship  
"Modern Management of Testis Cancer for the Practicing Clinician"  
*Lawrence H. Einhorn, M.D.*
- 8:50 AM**     New Developments in Lung Cancer Therapeutics  
*Jonathan Riess, M.D.*
- 9:10 AM**     Panel Discussion: Translating Results of Lung Cancer Trials into Clinical Practice  
*Moderator: Megan Daly, M.D.*  
*Panelists: David Cooke, M.D., Karen Kelly, M.D., Tina Li, M.D., Samer Shihabi, M.D.*
- 9:40 AM**     Q&A (Interactive Audience Participation): Lung Cancer
- 9:45 AM**     Keynote Lecture #2  
"State of the Art in Malignant Melanoma Therapy: Bench to Bedside"  
*Kim A. Margolin, M.D.*
- 10:15 AM**     Refreshment Break, visit exhibits
- 10:30 AM**     Navigating Breast Cancer Therapeutics: Early and Late Stage Disease  
*Scott Christensen, M.D.*
- 10:50 AM**     Panel Discussion: Challenging Cases of Breast Cancer  
*Moderator: Helen Chew, M.D.*  
*Panelists: Kendra Hutchinson, M.D., Scott Christensen, M.D., Kristie Bobolis, M.D. Gilbert Mandell, M.D., Richard Bold, M.D.*
- 11:20 AM**     Q&A (Interactive Audience Participation): Breast Cancer
- 11:25 AM**     Optimal Management of Castration Resistant Prostate Cancer  
*Primo Lara, M.D.*
- 11:45 AM**     Panel Discussion: Clinical Management of Kidney, Prostate, and Bladder Cancers  
*Moderator: Marc Dall'era, M.D.*  
*Panelists: Luko Laptalo, M.D., Megan Daly, M.D., Tim Grennan, M.D. Chong-Xian Pan, M.D., Ph.D., Primo Lara, M.D.*
- 12:15 PM**     Lunch, visit exhibits
- 1:15 PM**     New and Emerging Therapeutics in Hematologic Malignancies (Lymphomas/Leukemias)  
*Brian Jonas, M.D.*
- 1:35 PM**     Panel Discussion: Optimizing Therapy for Patients with Lymphoma or Leukemia  
*Moderator: Joseph Tuscano, M.D.*  
*Panelists: Brian Jonas, M.D., Ted Wun, M.D., Richard Guy, M.D. Aminder Mehdi, M.D., Mehrdad Abedi, M.D., Brady Miller, M.D.*
- 2:05 PM**     Q&A (Interactive Audience Participation): Hematologic Malignancies
- 2:10 PM**     Evolving Standards of Care in Gastrointestinal Cancers  
*Tom Semrad, M.D.*
- 2:30 PM**     Post Session Survey/Closing Remarks  
*Scott Christensen, M.D.*

# REGISTRATION FORM

15<sup>th</sup> Annual

## Advances in Oncology 2014

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Sacramento, CA

Register online at [www.meccinc.com](http://www.meccinc.com)

or FAX to 305/675-2718.

Name \_\_\_\_\_ Degree \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Telephone (\_\_\_\_) \_\_\_\_\_ FAX (\_\_\_\_) \_\_\_\_\_

Email address \_\_\_\_\_

Specialty \_\_\_\_\_

**Type of Practice:**  Private  Academic  Hospital  Resident/Fellow

I will be attending

BOTH days October 10 and 11

ONLY Friday October 10 at the UC Davis Comprehensive Cancer Center Auditorium

ONLY Saturday, October 11 at the Hyatt Regency

**Registration fee** \$150 Physicians  
\$75 Nurses, Fellows, Residents and Allied Health Care  
\$250 Industry Professionals

Refunds must be provided in writing prior to September 10, 2014. After September 10, 2014, No Refunds will be provided. A \$50.00 administrative fee is charged on all refunds.

Enclosed is my check i/a/o of \_\_\_\_\_ for registration of this course.

I authorize **MECC** to charge my credit card i/a/o \$\_\_\_\_\_ for registration of this course using the following credit card.

Name on Card \_\_\_\_\_ Exp. Date \_\_\_\_\_

Card number \_\_\_\_\_

Authorized signer \_\_\_\_\_

### CONFERENCE LOCATION

This conference is held at two locations. No transportation will be provided from the host hotel.

#### Friday, October 10th

UC Davis Comprehensive Cancer Center  
Cancer Center Auditorium  
South Building  
4501 X Street, Suite 3016  
Sacramento, Ca 95817

#### Saturday, October 11th

HYATT REGENCY  
1209 L Street  
Sacramento, CA 95814

Parking is available in the lot adjacent to the Cancer Center.

### For more information contact:

#### CONFERENCE MANAGEMENT

MEC 1550 S Dixie Highway Suite 202, Coral Gables, FL 33146

Telephone 305/663-1628 Office Fax 305/675-2718

Or visit our website at [www.meccinc.com](http://www.meccinc.com)

Email: [tvalls@meccinc.com](mailto:tvalls@meccinc.com)



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Sacramento, CA 95814



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Coral Gables, Florida 33146

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