

15th Annual Advances in Oncology 2014



October 10 -11, 2014
Hyatt Regency | Sacramento, CA

(The October 10th conference is held at the Cancer Center Auditorium
UC Davis Comprehensive Cancer Center)

CONFERENCE DIRECTORS

PRESENTED BY

Helen K. Chew, M.D.

Professor of Medicine
Division of Hematology and Oncology
Department of Internal Medicine
UC Davis School of Medicine

UC DAVIS
COMPREHENSIVE
CANCER CENTER

Primo Lara, Jr., M.D.

Professor of Medicine
Division of Hematology and Oncology
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THE MEDICAL EDUCATOR
CONSORTIUM



COURSE DESCRIPTION

The 15th Annual Advances in Oncology program will bring together academic and community oncologists for the purpose of educating participants on the state-of-the-art clinical management of a wide variety of solid and hematologic malignancies. The program is designed to update physicians and other cancer healthcare providers on recent advances and new diagnostic and treatment modalities in hematologic, breast, lung, gastrointestinal, and genitourinary cancers. This course is intended for physicians and cancer health care providers, including medical, surgical and radiation oncologists, nurses, physician assistants, pharmacists and other interested health care professionals. The conference includes didactic sessions from national oncology leaders and case-based panel discussions involving academic and community oncologists.

EDUCATIONAL OBJECTIVES

At the conclusion of this symposium, you should be able to:

1. Discuss advances in prognostic and predictive biomarkers and potential applications in therapeutic decision making.
2. Integrate targeted and traditional therapeutic modalities in the treatment of cancer.
3. Assess newly validated treatment options for patients with solid tumors or hematologic malignancies
4. Apply data from recent clinical trials to determine the optimal course of therapy in defined patient populations, with emphasis on novel agents including mTOR inhibitors, ALK inhibitors, monoclonal antibodies, multi-targeted tyrosine kinase inhibitors, and bone-targeting agents, among others.

NEEDS ASSESSMENT

The diagnosis, risk stratification, and multi-modality state-of-the-art treatment of hematologic and solid malignancies are rapidly evolving. The development of molecular prognostic assays and novel targeted therapies provides promising tools for personalized medicine.

As a result of prior course participant evaluations and needs assessment surveys, the need for cutting edge information on prognostic markers and appropriate application of novel therapies has been identified. This year's conference will specifically address these needs in the common malignancies identified by past participants as essential to their practice, including solid and hematologic cancers. The timing of this meeting in the fall allows for the latest findings in clinical cancer research from major hematology and oncology conferences to be presented and discussed. This educational activity also meets a unique need for the Northern California Sacramento Valley to provide a group of networked and collaborating oncologists a forum to discuss the most recent developments in oncology care in the context of local treatment approaches, patient populations, and open clinical trials.

The course is designed to change physician competence in oncology care. State of the art lectures and panel discussions from local and national oncologists will provide ample discussions on the applications and challenges of new prognostic tools and targeted and cytotoxic therapies. Pre-lecture and post-lecture audience response systems (evaluations) will be used in outcome measures.

ACCREDITATION

The Medical Educator Consortium is accredited by the Accreditation Council for Continuing Medical Education to provide continuing medical education for physicians.

CREDIT HOURS

The Medical Educator Consortium designates this live activity for a maximum of 7.0 *AMA PRA Category 1 Credit(s)*[™]. Physicians should only claim credit commensurate with the extent of their participation in the activity.

DISCLOSURE

The Medical Educator Consortium (MEC) adheres to the ACCME Standards for Commercial Support. All persons that will be in a position to control the content of the CME Activity are required to disclose all relevant financial relationships. Faculty disclosure forms outlining this information will be made available to all participants prior to educational activity. MEC has also implemented a mechanism to identify and resolve all conflicts of interest prior to the education activity being delivered to learners. The source of all support from commercial interests will also be disclosed to learners prior to the beginning of the educational activity.

NURSING CONTINUING MEDICAL EDUCATION

Continuing Medical Education is acceptable for meeting RN continuing education requirements, as long as the course is *AMA PRA Category 1 Credits*[™], and has been taken within the appropriate time frames.



FACULTY AND PANELISTS

Mehrdad Abedi, M.D.

Associate Professor of Medicine
UC Davis School of Medicine

Kristie Bobolis, M.D.

Medical Oncologist
Capitol Hematology-Oncology

Richard Bold, M.D.

Professor of Medicine and Division Chief
Division of Surgical Oncology
UC Davis Comprehensive Cancer Center

Helen K. Chew, M.D.

Professor of Medicine
Division of Hematology and Oncology
UC Davis School of Medicine

Scott Christensen, M.D.

Professor of Medicine
Division of Hematology and Oncology
UC Davis Comprehensive Cancer Center

David Cooke, M.D.

Assistant Professor
Assoc. Program Director, Cardiothoracic
Surgery Residency
Division of Cardiothoracic Surgery
UC Davis Medical Center

Marc Dall'Era, M.D.

Assistant Professor
Department of Urology
UC Davis Medical Center

Megan Daly, M.D.

Assistant Professor
Department of Radiation Oncology
UC Davis Comprehensive Cancer Center

Lawrence H. Einhorn, M.D.

Distinguished Professor of Medicine
Lance Armstrong Professor Medicine
Indiana University School of Medicine
Indianapolis, Indiana

Tim Grennan, M.D.

Hematologist-Oncologist
Kaiser Permanente Medical Group, Morse

Richard Guy, M.D.

Hematologist-Oncologist
Kaiser Permanente Medical Group, Roseville

Kendra Hutchinson, M.D.

Associate Professor
Division of Hematology and Oncology
UC Davis Comprehensive Cancer Center

Brian Jonas, M.D.

Assistant Professor
UC Davis Medical School
UC Davis Comprehensive Cancer Center

Karen Kelly, M.D.

Professor of Medicine
Division of Hematology and Oncology
Associate Director for Clinical Research
UC Davis Comprehensive Cancer Center

Primo Lara, Jr., M.D.

Professor of Medicine
Division of Hematology and Oncology
Associate Director for Translational Research
UC Davis Comprehensive Cancer Center

Luko Laptalo, M.D.

Sacramento Center for
Hematology/Medical Oncology
Radiological Associates of Sacramento

Tianhong Li, M.D., Ph.D.

Assistant Professor
Division of Hematology and Oncology
UC Davis Comprehensive Cancer Center

Gilbert L. Mandell, M.D.

Chief, Hematologist-Oncologist
Chief, Pharmacy and Therapeutics
The Permanente Medical Group
South Sacramento

Kim A. Margolin, M.D.

Professor of Medicine
University of Washington School of Medicine
Fred Hutchinson Cancer Research Center
Seattle Cancer Care Alliance
Seattle, Washington

Aminder Medhi, M.D.

Hematologist-Oncologist
Stockton Hematology-Oncology

Brady Miller, M.D.

Associate Physician Diplomate
Fremont Rideout Cancer Center in Marysville
Division of Hematology Oncology
UC Davis School of Medicine

Chong-xian Pan, M.D., Ph.D.

Associate Professor
Division of Hematology and Oncology
UC Davis Comprehensive Cancer Center

Jonathan Riess, M.D.

Assistant Professor
Division of Hematology and Oncology
UC Davis Comprehensive Cancer Center

Thomas Semrad, M.D.

Assistant Professor
Division of Hematology and Oncology
UC Davis Comprehensive Cancer Center

Samer Shihabi, M.D.

Sacramento Center for
Hematology/Medical Oncology
Radiological Associates of Sacramento

Joseph Tuscano, M.D.

Professor of Medicine
Division of Hematology and Oncology
UC Davis Comprehensive Cancer Center

Ted Wun, M.D.

Professor of Medicine
Chief, Division of Hematology and Oncology
Associate Dean for Research
UC Davis Medical Center

AGENDA

FRIDAY, OCTOBER 10TH

- 11:00 AM** **Registration and Lunch**
- 11:45 AM** Welcome and Introduction (Lois O'Grady Lectureship)
Ted Wun, M.D.
- 11:50 AM** Opening Lecture: Translational Medicine in Oncology
Chong-Xian Pan, M.D., Ph.D.
- 12:00 PM** Introduction of 2014 Lois O'Grady Lecture
Chong-Xian Pan, M.D., Ph.D.
- 12:05 PM** O'Grady Keynote Lecture - "Curing Germ Cell Cancer: Lessons Learned and Impact on Solid Tumor Drug Development"
Lawrence H. Einhorn, M.D.
- 12:55 PM** Question and Answer Session
- 1:00 PM** Faculty Panel
Lawrence H. Einhorn, M.D., Chong-Xian Pan, M.D., Ph.D., Ted Wun, M.D.

SATURDAY, OCTOBER 11TH

- 6:45 AM** Registration, coffee, visit exhibits
- 7:15 AM** Breakfast Symposia (non CME)
- 8:00 AM** Welcome Remarks
Helen Chew, M.D. and Primo Lara, Jr., M.D.
- 8:05 AM** Pre-Session Survey
Scott Christensen, M.D.
- 8:10 AM** Keynote Lecture #1: The Lois O'Grady Lectureship
"Modern Management of Testis Cancer for the Practicing Clinician"
Lawrence H. Einhorn, M.D.
- 8:50 AM** New Developments in Lung Cancer Therapeutics
Jonathan Riess, M.D.
- 9:10 AM** Panel Discussion: Translating Results of Lung Cancer Trials into Clinical Practice
Moderator: Megan Daly, M.D.
Panelists: David Cooke, M.D., Karen Kelly, M.D., Tina Li, M.D., Samer Shihabi, M.D.
- 9:40 AM** Q&A (Interactive Audience Participation): Lung Cancer
- 9:45 AM** Keynote Lecture #2
"State of the Art in Malignant Melanoma Therapy: Bench to Bedside"
Kim A. Margolin, M.D.
- 10:15 AM** Refreshment Break, visit exhibits
- 10:30 AM** Navigating Breast Cancer Therapeutics: Early and Late Stage Disease
Scott Christensen, M.D.
- 10:50 AM** Panel Discussion: Challenging Cases of Breast Cancer
Moderator: Helen Chew, M.D.
Panelists: Kendra Hutchinson, M.D., Scott Christensen, M.D., Kristie Bobolis, M.D. Gilbert Mandell, M.D., Richard Bold, M.D.
- 11:20 AM** Q&A (Interactive Audience Participation): Breast Cancer
- 11:25 AM** Optimal Management of Castration Resistant Prostate Cancer
Primo Lara, M.D.
- 11:45 AM** Panel Discussion: Clinical Management of Kidney, Prostate, and Bladder Cancers
Moderator: Marc Dall'era, M.D.
Panelists: Luko Laptalo, M.D., Megan Daly, M.D., Tim Grennan, M.D. Chong-Xian Pan, M.D., Ph.D., Primo Lara, M.D.
- 12:15 PM** Lunch, visit exhibits
- 1:15 PM** New and Emerging Therapeutics in Hematologic Malignancies (Lymphomas/Leukemias)
Brian Jonas, M.D.
- 1:35 PM** Panel Discussion: Optimizing Therapy for Patients with Lymphoma or Leukemia
Moderator: Joseph Tuscano, M.D.
Panelists: Brian Jonas, M.D., Ted Wun, M.D., Richard Guy, M.D. Aminder Mehdi, M.D., Mehrdad Abedi, M.D., Brady Miller, M.D.
- 2:05 PM** Q&A (Interactive Audience Participation): Hematologic Malignancies
- 2:10 PM** Evolving Standards of Care in Gastrointestinal Cancers
Tom Semrad, M.D.
- 2:30 PM** Post Session Survey/Closing Remarks
Scott Christensen, M.D.

REGISTRATION FORM

15th Annual

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Hyatt Regency
Sacramento, CA

Register online at www.meccinc.com

or FAX to 305/675-2718.

Name _____ Degree _____

Address _____

City _____ State _____ Zip _____

Telephone (____) _____ FAX (____) _____

Email address _____

Specialty _____

Type of Practice: Private Academic Hospital Resident/Fellow

I will be attending

- BOTH days October 10 and 11
- ONLY Friday October 10 at the UC Davis Comprehensive Cancer Center Auditorium
- ONLY Saturday, October 11 at the Hyatt Regency

Registration fee \$150 Physicians
\$75 Nurses, Fellows, Residents and Allied Health Care
\$250 Industry Professionals

Refunds must be provided in writing prior to September 10, 2014. After September 10, 2014, No Refunds will be provided. A \$50.00 administrative fee is charged on all refunds.

Enclosed is my check i/a/o of _____ for registration of this course.

I authorize **MECC** to charge my credit card i/a/o \$_____ for registration of this course using the following credit card.

Name on Card _____ Exp. Date _____

Card number _____

Authorized signer _____

CONFERENCE LOCATION

This conference is held at two locations. No transportation will be provided from the host hotel.

Friday, October 10th

UC Davis Comprehensive Cancer Center
Cancer Center Auditorium
South Building
4501 X Street, Suite 3016
Sacramento, Ca 95817

Saturday, October 11th

HYATT REGENCY
1209 L Street
Sacramento, CA 95814

Parking is available in the lot adjacent to the Cancer Center.

For more information contact:

CONFERENCE MANAGEMENT

MEC 1550 S Dixie Highway Suite 202, Coral Gables, FL 33146
Telephone 305/663-1628 Office Fax 305/675-2718
Or visit our website at www.meccinc.com
Email: tvalls@meccinc.com

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Sacramento, CA 95814



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